I CLAIM:

1.   A method for a player playing a casino game comprising:

receiving a wager from the player in the casino game to play an underlying game of chance and a survey-based bonus game;

5   playing the underlying game of chance in the casino game;

paying the player a game of chance award when the player wins during play of the underlying game of chance, the game of chance award at least based on the wager;

10   ending the casino game in response to paying the game of chance award;

upon occurrence of a random bonus event in the casino game, presenting to the player in a display of the survey-based bonus game a question and a plurality of responses to said question;

15   receiving at least one input in the survey-based bonus game from the player responsive to said presented question, said at least one input including at least one of said plurality of responses;

paying the player a bonus award, the value of the bonus award at least a function of how many people provided the at least

20   one response included in said at least one input received from the player, the bonus award awarded separately from the game of chance award; and

ending the casino game in response to paying the bonus award.

2.   The method of claim 1 wherein said playing said underlying game of chance comprises playing a slot game.

3.   The method of claim 1 wherein said presenting comprises:

presenting said question and said plurality of responses according to the operation of a randomly set timer.

4.   The method of claim 1 wherein said paying said bonus award comprises:

paying the player a bonus award having a value in credits equal to a number of respondents providing said at least one
5   response included in said at least one input from said player.

5.   A casino game comprising:

an underlying game of chance for play by a player of said casino game upon receiving a wager from said player;

a game of chance award in said underlying game of
5   chance payable to said player when said player wins during said play of said underlying game of chance, the game of chance award at least based on the wager;

a survey-based bonus game for play by said player upon being triggered in said underlying game of chance;

10   an initiation mechanism for triggering said play of said survey-based bonus game;

a database having a plurality of survey questions, a plurality of responses for each survey question, and a number of respondents providing each of the responses, one of said plurality of
15   survey questions presented to said player in a display upon said triggering of said survey-based bonus game from said initiation mechanism;

at least one input to the survey-based bonus game from the player responsive to said displayed survey question, said at least
20   one input including at least one of said displayed plurality of responses; and

a bonus award payable to said player in said survey-based bonus game, the value of said bonus award being a function of

at least the number of respondents providing the at least one
25 response corresponding to said at least one input from the player,
said bonus award being paid separately from said game of chance
award.

6. The casino game of claim 5 wherein the underlying
game of chance is a slot game.

7. The casino game of claim 5 wherein said initiation
mechanism is random.

8. The casino game of claim 5 wherein said initiation
mechanism is a randomly set timer.

9. The casino game of claim 5 wherein said survey
question and said plurality of responses pertain to sporting events.

10. A method for a player playing a casino game
comprising:

receiving a wager from the player in the casino game to
play an underlying game of chance and a survey-based bonus game;
5 playing the underlying game of chance in the casino
game;

paying the player a game of chance award when the
player wins during play of the underlying game of chance, the game of
chance award at least based on the wager;
10 upon occurrence of a triggering event in the casino
game, presenting the player, in a display, with a survey question and
a plurality of accompanying survey responses from a database in the
casino game, said plurality of accompanying survey responses
including at least one correct response and at least one bogus
15 response;

receiving at least one input to the survey-based bonus game from the player responsive to said presented survey question, said at least one input including at least one of said plurality of accompanying survey responses;

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continuing said receiving until either:

(a)   all correct responses are received from the player, or

(b)   a bogus response is received from the player, whichever of (a) or (b) occurs first; and

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paying the player a bonus game award, said bonus game award paid separately from said game of chance award.

11.   The method of claim 10 wherein said paying said bonus game award comprises:

paying the player a bonus game award having a value in credits equal to a number of respondents providing said at least one

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correct response included in said at least one input.

12.   The method of claim 10 wherein said paying said bonus game award comprises:

paying the player a bonus game award fixed according to a rank of said at least one included correct response in said

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presented accompanying survey responses.

13.   The method of claim 10 wherein said presenting comprises:

presenting said survey question and said accompanying survey responses upon the occurrence of a random bonus event.

14.   The method of claim 10 wherein said presenting comprises:

presenting said survey question and said responses upon an expiration of a randomly set time period.

15.   The method of claim 10 wherein said playing said underlying game of chance comprises:

playing a slot game.

16.   The method of claim 10 wherein said presenting comprises:

presenting a survey and a plurality of accompanying responses relating to sporting events.

17.   The method of claim 10 further comprising storing said database in a computer memory.